

GETTING AHEAD



ALTON

Start to develop skills that are relevant to your course before you join HSDC this September!

Media - CTEC Level 2 Diploma

The purpose of the next series of tasks is to introduce you to some of the key terms you will be covering in your first few weeks of College and to help you build some analytical skills. Completing these tasks will put you in good stead for when you join us in September.

Activity:

- Start building up a 'Key Terms Glossary'. For each term below write a definition. For any words you aren't familiar with, look them up but rewrite them in a way that you understand.

Key Term	Definition	Examples
Genre		
Sub-genre		
Hybrid		
Iconography		
Codes and conventions		

- Pick a genre of your choice and watch three film trailers that you identify as belonging to the genre. Using words and images from your trailers create a poster which answers the following questions:
 - How is your chosen genre recognisable?
 - What are the typical codes and conventions of your chosen genre?
 - What iconography is used within your genre?
 - Does your genre have typical stories/narrative?
 - Does your genre have typical characters?
 - Who might be the target audience for the genre?
 - What are the key differences in the three films?
 - CHALLENGE: why might the films have changed or challenged some of the typical features of the genre?

Watch:

- 'Every Marvel Movie Poster, Explained'

<https://www.youtube.com/watch?v=m-hCcr3EfJg>

- 'The Evolution of the Movie Trailer'

<https://www.youtube.com/watch?v=QOdVw75Vbv4> and
<https://www.youtube.com/watch?v=YHyGAJ8z234>

- 'Every Frame a Painting'

https://www.youtube.com/results?search_query=everyframe+a+painting

Listen to:

- 'Empire Podcast'

<https://www.empireonline.com/tags/empire-podcast/>

- 'Kermode and Mayo's Film Review'

<https://www.bbc.co.uk/programmes/b00lvdrj/episodes/downloads>

Read:

- Empire Magazine
- Total Film Magazine

We look forward to seeing you all in September!

For further information about your College and being a student at HSDC,
please visit hsdc.ac.uk/Alton