

GETTING AHEAD



Start to develop skills that are relevant to your course before you join HSDC this September!

Business – CTEC Level 3 Extended Certificate

Should Vodafone be investing in 5G? And should Warburton's expand their Big Crumpet range?

Research the background of the two businesses we will be studying in Unit 1.

Activity:

Find out who owns them, how profitable they are, what their product range is and how they differentiate themselves from their competitors. Create a table in Word to record your findings (one page is fine). Bring to first lesson in September.

Resources: Try Wikipedia or vodafone.co.uk. For Warburton's, their corporate website has lots of detail – see the fact sheet (warburtons.co.uk).

We look forward to seeing you in September!

For further information about your College and being a student at HSDC, please visit hfdc.ac.uk/Alton